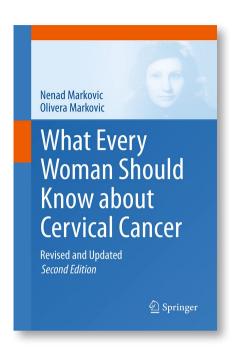


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N. Markovic, O. Markovic

What Every Woman Should Know about Cervical Cancer

Revised and Updated

- ► Actuality of the subject
- ► One-stop comprehensive cervical cancer resource
- ► Novelties in the field heralding future policy and standards
- ▶ Personal position of authors on controversial issues
- ► Balancing needs for developed and developing countries

This book (an updated and extended edition) is about mobilizing women and health care policy makers and providers to unite their efforts in a single strategy for fighting cervical cancer worldwide. The objective of this strategy would be to reverse cervical cancer prevalence and mortality rates among all 2.4 billion women at risk and to achieve this goal within 10-15 years of implementation. Cervical Cancer Screening (Pap test, VIA, VILI, or HPV) failed to stop cervical cancer worldwide simply because many countries could not afford developing infrastructure necessary to carry on the global strategy, and because the outreach could not accomplish the targeted 51% of the population at risk. In 2015, there is still 600,000 women getting cervical cancer annually and 300,000 of them die. Every minute one woman gets cervical cancer and every 2 minutes one woman dies from this preventable disease.

In 21 st Century the Information Technology (IT) Revolution has made substantial impact on medicine enabling remote points-of care, scattered around the world, to be e-connected with experts in distant medical centers and to obtain quality diagnosis and proper guidelines for curative therapy of early stages of cervical cancer. Low frequency of costly interventions needed makes IT-based screening financially and socially beneficial for mass screening.

This new Mobile Health technology with the Global Strategy for Fighting Cervical Cancer is subject to elaboration in our book as the new hope when old efforts have failed to stop the world "epidemics" of this grave but preventable disease. The language is adapted for easy reading and understanding by professionals and lay-persons

This book is intended for women at risk for cervical cancer, their health care providers, health insurance companies, government responsible for making health policy and healthcare industry because all of them have special role in the new Global Strategy elaborated in details in this book.



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